

TOP 200 BRAND-NAME DRUGS BY RETAIL DOLLARS IN 2004

What goes up must come down. That line, however, doesn't seem to hold true for many of the drugs in the exalted ranks of the top 10, as the table below demonstrates. The top 200 drugs by units (prescriptions) will be published in our March 7 issue.

Rank	Product	Total retail dollars (add 000)	% change from one year ago	Rank	Product	Total retail dollars (add 000)	% change from one year ago	Rank	Product	Total retail dollars (add 000)	% change from one year ago
1	Lipitor	\$5,959,955	10.9%	68	Clarinex	\$498,199	-18.9%	135	Lescol XL	\$218,382	10.7%
2	Prevacid	3,197,890	-4.8	69	Zofran	495,657	15.9	136	Norvir	211,971	440.6
3	Zocor	3,150,892	2.8	70	Accupril	457,876	-10.7	137	Aldara	210,160	23.3
4	Nexium	2,963,518	19.0	71	Flovent	456,600	-8.8	138	Gleevec	208,952	34.2
5	Zoloff	2,622,801	6.6	72	Combivent	454,028	15.5	139	Zyrtec Syrup	208,884	-1.7
6	Advair Diskus	2,323,170	22.7	73	Humalog	435,911	4.0	140	Budeprion SR	203,954	NA
7	Effexor XR	2,281,014	19.4	74	Combivir	433,516	5.3	141	Epivir	202,566	-1.1
8	Plavix	2,169,479	30.4	75	Pulmicort Respules	430,807	21.5	142	Miacalcin Nasal	201,855	0.1
9	Celebrex	2,114,734	6.0	76	Hyzaar	427,072	11.4	143	Augmentin ES-600	201,822	-23.3
10	Neurontin	2,000,077	3.1	77	Mobic	421,165	60.4	144	Serevent Diskus	200,636	48.7
11	Protonix	1,910,067	26.8	78	Ortho Evra	411,189	23.2	145	Trinessa	195,038	>999
12	Norvasc	1,883,014	9.8	79	Procrit	406,212	-3.2	146	Pegasys	191,754	41.3
13	Zyprexa	1,881,354	-8.8	80	Allegra-D	403,507	-8.1	147	Accutane	191,441	-29.7
14	Singulair	1,849,025	24.2	81	Cellcept	399,650	15.5	148	Alphagan P	189,749	-4.0
15	Ambien	1,719,253	18.3	82	Skelaxin	399,381	8.6	149	Klor-Con	189,304	-5.5
16	OxyContin	1,700,737	0.0	83	Trileptal	399,001	27.7	150	BenzaClin	189,081	6.8
17	Lexapro	1,551,230	69.2	84	Xalatan	390,196	7.5	151	Humalog Mix 75/25 Pn	189,024	-11.6
18	Pravachol	1,522,955	-3.7	85	Omnicef	381,124	26.8	152	Biaxin	187,485	-15.4
19	Fosamax	1,463,390	6.8	86	Prograf	362,051	20.5	153	Humulin N	185,325	-17.8
20	Risperdal	1,436,891	1.9	87	Viread	350,319	34.5	154	Amnesteem	184,826	-3.6
21	Actos	1,388,002	12.5	88	Provigil	348,785	36.4	155	Imderal LA	184,484	-1.2
22	Seroquel	1,378,038	30.4	89	Elidel	347,733	43.8	156	Prozac	181,717	-18.2
23	Allegra	1,260,443	-6.6	90	Geodon Oral	337,826	35.2	157	Cipro	181,254	-73.1
24	Duragesic	1,208,391	22.4	91	Ditropan XL	335,038	2.3	158	Benicar	177,847	91.6
25	Aciphex	1,139,155	8.8	92	Lovenox	330,773	8.8	159	Cosopt	176,797	10.5
26	Levaquin	1,128,679	8.0	93	Zithromax	330,200	28.6	160	Famvir	175,962	3.2
27	Vioxx	1,088,453	-28.0	94	Avandamet	330,146	192.8	161	RenaGel	175,737	19.9
28	Toprol XL	1,075,725	22.0	95	Yasmin 28	327,574	51.8	162	DDAVP	175,548	9.4
29	Zithromax Z-Pak	1,070,535	-4.2	96	Depakote ER	326,183	35.1	163	Cialis	174,849	>999
30	Avandia	1,054,786	9.0	97	Avapro	323,367	12.3	164	Paxil	171,499	-87.3
31	Bextra	1,053,079	28.2	98	Asacol	322,219	7.4	165	Casodex	171,366	3.9
32	Topamax	1,052,107	24.0	99	Ultract	321,984	16.4	166	Thalomid	169,566	31.7
33	Zyrtec	1,015,113	-2.1	100	Lidoderm	313,786	69.0	167	Arava	168,839	14.0
34	Lotrel	970,827	20.4	101	Diffucan	312,619	-27.9	168	Zofran ODT	164,910	61.9
35	Enbrel	955,266	22.5	102	Nasacort AQ	309,590	9.5	169	Forteo	163,148	214.5
36	Wellbutrin XL	948,683	915.9	103	Rhinocort Aqua	307,406	6.0	170	Namenda	161,930	>999
37	Flonase	930,267	11.3	104	Sustiva	296,783	15.5	171	Zyrtec-D	161,758	2.3
38	Viagra	906,580	-19.2	105	Trizivir	291,605	-1.2	172	Differin	161,587	3.9
39	Synthroid	873,282	-1.1	106	Levoxyl	291,498	-17.3	173	Betaseron	159,381	2.1
40	Celexa	856,665	-29.5	107	Zithromax Susp	289,444	-6.9	174	Neupogen	157,428	-16.1
41	Paxil CR	824,433	15.4	108	Kaletra	289,392	3.9	175	Zomig	157,216	-9.2
42	Valtrex	801,721	31.8	109	Keppra	288,777	42.1	176	Temodar	155,938	19.6
43	Lamictal	780,614	44.0	110	Humira	286,283	109.6	177	Catapres-TTS	154,143	7.8
44	Imitrex Oral	780,613	1.9	111	Niaspan	285,880	49.6	178	Tobradex	153,757	-4.2
45	Adderall XR	777,879	38.1	112	Ortho Tri-Cyclen	283,274	-62.6	179	Atacand	153,224	-2.1
46	Concerta	764,317	24.3	113	Avonex	280,874	-0.1	180	Humulin 70/30	152,321	-15.2
47	Abilify	747,400	115.1	114	Amaryl	278,094	18.2	181	Lumigan	148,024	18.8
48	Diovan	723,821	21.2	115	Copaxone	275,838	-0.6	182	Mirapex	143,300	11.6
49	Premarin Tabs	702,872	-18.0	116	Prilosec	266,809	-64.3	183	Tussionex	140,072	-5.3
50	Zetia	687,673	104.8	117	Metformin HCl ER	265,898	>999	184	Xeloda	139,676	8.2
51	Tricor	684,984	28.8	118	Actiq	262,320	32.4	185	Reminyl	138,931	17.7
52	Actonel	682,554	47.1	119	Patanol	257,327	4.8	186	Exelon	138,094	-4.5
53	Altace	659,710	11.5	120	Coumadin Tabs	253,341	-10.2	187	Prempro	137,847	-37.3
54	Strattera	646,238	87.3	121	Zelnorm	251,846	89.4	188	DuoNeb	134,801	51.3
55	Diovan HCT	627,878	29.8	122	Ortho Tri-Cyclen Lo	247,173	160.8	189	Rebif	134,198	23.2
56	Coreg	626,189	36.4	123	Biaxin XL	244,968	-16.2	190	Dovonex	134,137	-1.6
57	Lamisil Oral	603,003	11.6	124	AndroGel	242,917	10.7	191	Imitrex Inj	133,684	-20.8
58	Depakote	588,935	-1.6	125	Arimidex	240,802	48.4	192	Zonegran	133,600	39.5
59	Aricept	584,302	18.5	126	Glucovance	240,686	-44.5	193	Pletal	132,987	-0.4
60	Cozaar	558,232	7.8	127	Cefzil	240,520	-22.8	194	Fuzeon	129,369	416.3
61	Evista	544,966	-1.2	128	Xopenex	240,430	14.9	195	Plendil	129,306	-15.4
62	Flomax	541,800	4.9	129	Avelox	235,322	4.6	196	Iressa	128,419	146.4
63	Lantus	537,299	54.2	130	Augmentin XR	233,839	14.0	197	Aviane	127,726	3.9
64	Wellbutrin SR	529,332	-66.8	131	Proscar	233,194	8.2	198	Viramune	127,683	5.3
65	Detrol LA	507,354	14.8	132	Endocet	231,148	90.8	199	Tequin	127,612	-19.2
66	Crestor	503,011	>999	133	Reyataz	228,081	357.3	200	Zerit	126,427	-22.1
67	Nasonex	498,730	1.5	134	Avalide	225,070	32.9		All others	24,121,195	-6.8

Source: Verispan